

N A T U R E

H U M A N

A N D

S P A C E



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## Innovation for a Better Life

At the center of flourishing living spaces are nature and people.  
With our vision of creating human-friendly, eco-conscious living spaces,  
we bring innovative value to the life of our customers,  
from living spaces to moving spaces.

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## Market leading technology that embraces the value of space

LG Hausys is Korea's largest manufacturer of building & decorative materials, high functional materials and automotive materials & components. Under the vision of 'creating human-friendly, eco-conscious living spaces', we place the creation of customer value as the top priority in our business conduct. With the eco-friendly materials that respect Mother Nature and the optimal technological solutions and products that maximize energy efficiency, we deliver customer satisfaction so as to bring added value to the everyday life of our customers, from 'living spaces to moving spaces'.

### NATURE

Turning Nature into Living Space

We deliver a healthy and flourishing life to our customers by designing spaces that harmonize with nature through eco-friendly and energy-efficient materials.

#### Eco-Friendly

Shift to eco-friendly materials by improving diversity in material use  
(Expand eco-friendly products/materials)

#### Energy Saving

Deliver systems & solutions that maximize energy efficiency  
(High-quality windows/green car materials)

### HUMAN

Embracing People

We improve the quality of life and establish future trends in living spaces through aesthetically-pleasing, emotional and human-friendly designs.

#### Human-Friendly

Strengthen reliable and impressive contact points with customers  
(Reinforce brand power and innovation in distribution)

### SPACE

Inspired Living Space

We help create living spaces that bring contentment to our customers.

# CEO MESSAGE



At LG Hausys, our goal is 'creating human-friendly, eco-conscious living spaces'.

We deliver eco-friendly and energy-saving materials and products differentiated for their unique LG Hausys design to set the trend of tomorrow's living space.

We aim to use our exceptional technologies and design capabilities to present flourishing living spaces that bring satisfaction to our customers.

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Dear Customers,

I'd like to extend my heartfelt gratitude for your steadfast interest in and support for LG Hausys.

LG Hausys is Korea's leading manufacturer of building & decorative materials, high functional materials and automotive materials & components.

Under the vision of 'creating human-friendly, eco-conscious living spaces', we deliver products and solutions that achieve their fullest potential in eco-friendliness and energy efficiency so as to position ourselves as a company that presents trustworthy and heartfelt customer experience from living spaces to moving spaces.

At LG Hausys, we are constantly exploring new growth drivers on the basis of our key platform technologies, from energy-saving windows, noise-attenuation flooring, high-performance insulation to automotive lightweight components, engineered stone and high-functional interior films, with an aim to advance our business structure from a fundamental perspective.

Furthermore, we are taking a proactive localization strategy by building new production bases so as to broaden our presence in the U.S.A., China, and other strategic markets while fully tapping into such emerging markets as India, the Middle East, and Southeast Asia as a move to pave the way for sustained growth in the overseas market.

We at LG Hausys will place the 'creation of customer value' as our top priority in business conduct and evolve into a company that brings flourishing living spaces that enable harmony with nature and communication with people through the relentless spirit of challenge and innovation. Thank you.

Oh Jang-Soo, **President and CEO of LG Hausys**

# HISTORY

## Building the New Era of Space

Our 70-year journey taken together with customers represents Korea's history of living space evolution. As the parent company of LG Group, we have been fully committed to delivering a healthy and aesthetically-pleasing living space since 1947.

The mother company  
of LG Group  
Since 1947



1947  
Established  
Lak Hui  
Chemical  
Industrial Corp.  
(Currently LG  
Chem)

1952  
Manufactured  
Korea's 1<sup>st</sup>  
synthetic  
resin-formed  
products

1958  
Produced vinyl  
flooring



1976  
Produced PVC  
windows



1984  
Produced  
plastic  
automotive  
parts



1995  
Produced the  
acrylic solid  
surface HI-  
MACS



1996  
Established  
a production  
corporation in  
Tianjin, China

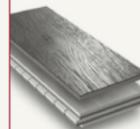
2005  
Completed a  
HI-MACS plant  
in the U.S.A.



2006  
Launched Z:IN  
as a premium  
interior design  
brand

**z:in**

2010  
Produced ZEA  
Maru, the  
world's 1<sup>st</sup>  
PLA wood  
flooring



2011  
Completed an  
engineered-  
stone plant in  
the U.S.A.



2012  
Produced  
Low-E glass



2013  
Produced PF  
boards



2014  
Opened the  
flagship store  
'Z:IN Square'

2015  
Completed a  
plant in Wuxi,  
China

2016  
Completed an  
automotive skin  
plant in the U.S.A.



# 1947

# 2016

# R&D

## Strengthening Product R&D Capability

At LG Hausys, our Research Center plays a central role in conducting research in the fields of building & decorative materials, high functional materials and automotive materials & components while extending its R&D scope into eco-conscious, energy-saving products and novel materials. Furthermore, we strive to build stronger R&D capabilities by forging collaborative relationships and signing research agreements with prestigious universities and businesses in Korea and abroad.

### R&D

The history of LG Hausys Research Center goes back to 1989 when the Processing Technology Research Center was established. Starting with plastic processing technology, the scope of our R&D endeavors continued to expand to include polymer, natural, inorganic, bio-degradable and composite materials.

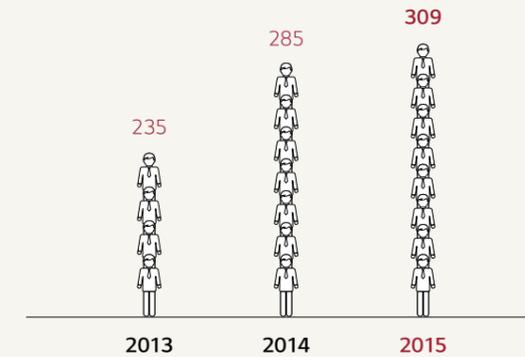
### Certificates and Awards in Korea and abroad

(As of the end of 2015, on an accumulated basis)

# 13



R&D Workforce (Unit: No. of persons)



R&D Activity (Unit: KRW 100 million)



### R&D Activity at a Glance

Research Area	Main Outcomes	Research Priority
Energy-saving	<ul style="list-style-type: none"> <li>Low-E glass</li> <li>High-performance insulation</li> </ul>	<ul style="list-style-type: none"> <li>Maximize the insulation of windows, along with reducing the use of energy in buildings</li> <li>Secure insulation performance and fire safety</li> </ul>
Eco-friendly materials	<ul style="list-style-type: none"> <li>Eco-friendly flooring and wallcovering</li> </ul>	<ul style="list-style-type: none"> <li>Develop products safe for humans and the environment by using Poly Lactic Acid (PLA) made from natural derivatives</li> </ul>
Functional fabric/film	<ul style="list-style-type: none"> <li>Green fabric</li> </ul>	<ul style="list-style-type: none"> <li>Contribute to reducing GHG emissions by developing pollution-resistant, highly-durable and eco-friendly fabric through the use of bio-based plastics</li> </ul>
High-strength, lightweight materials	<ul style="list-style-type: none"> <li>High-strength, lightweight composite materials</li> </ul>	<ul style="list-style-type: none"> <li>Contribute to improving mileage and fuel efficiency by developing lightweight automotive materials and researching on the enhancement of shock resistance performance</li> </ul>

### Recruiting R&D Talent in Korea and abroad and Forging Mid/Long-term Industry-Academia Cooperation

#### Recruiting and Developing Exceptional R&D Talent in Korea and abroad

To secure qualified R&D talent, we attend the LG Techno Conference to recruit R&D staff with master's degrees and PhDs while opening customized research courses with Korea's prestigious universities to foster talent with job readiness.

#### Forging Ties with Academia and Research Institutes

By cooperating with external organizations through industry-academia collaboration with Korean and overseas universities as well as joint research conducted with government-invested research institutes, we continue with our R&D endeavors to discover new technology that will evolve into future growth engines.

# DESIGN

## Ensuring Global Design Competitiveness

At LG Hausys, we take the customer's perspective in understanding market trends and designing products that customers most desire. We are building our own design capabilities in our Design Center, which is the largest in size in the domestic building materials industry, and we collaborate with world-renowned designers to present globally-competitive designs.

### Winning Design Awards

Our Design Center is dedicated to R&D endeavors that deliver novel value to customers. As a result, our exceptional design capacity is being recognized by reputable international design awards from iF and Red Dot to IDEA.



### Achievements at Design Awards

Awards in total

**50**

(As of Sep. 2016)



iF Design Awards

**31**



reddot

Red Dot Design Awards

**13**



INTERNATIONAL DESIGN EXCELLENCE AWARDS

IDEA Design Awards

**6**

## Analyzing Trends to Develop Market-Leading Products

### Design Trend Seminar

As the 1<sup>st</sup>-ever such seminar initiated by LG Hausys in the industry, our Design Trend Seminar is attended by nearly 1,000 design experts each year to share information on domestic and international socio-cultural issues, consumer life styles and global design trends so as to forecast future design trends. We aim to identify changing conditions and trends and integrate them in our design in order to exert even broader influence across the automotive, electronics and other industries as well as the interior industry.

### Trend Forum

Our Trend Forum enables us to analyze market and consumption trends specific to respective business domains in order to present product concepts that cater to customer needs. This is not limited to mere trend proposals but is extended to include design suggestions for new products that are consistent with the strategy of respective business divisions and to set the course for mid/long-term design strategies. This also allows us to approach respective global market segments based on their local trends so as to deliver customized design solutions.

## Collaboration with World-Renowned Designers

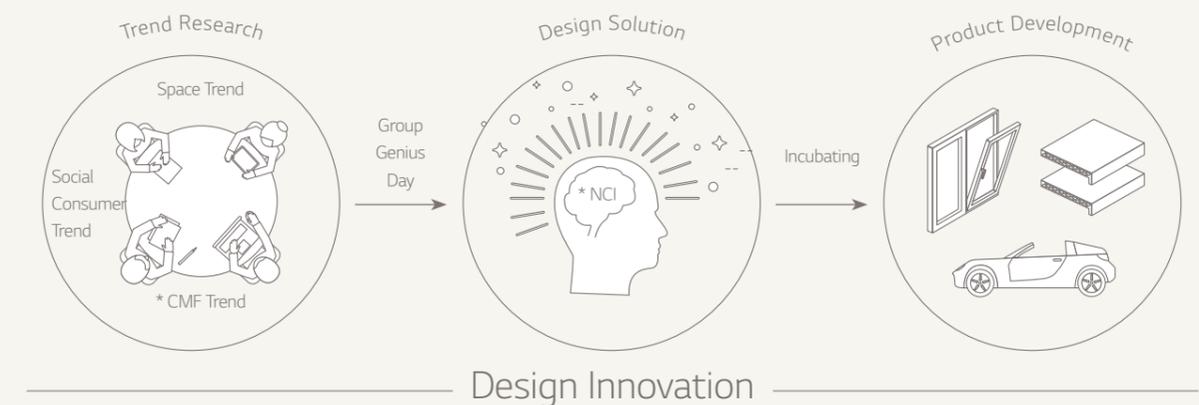
We collaborate with such world-acclaimed designers as Ben Van Berkel(architect), Alexandro Mendini, Karim Rashid, Stefano Giovannoni, and Marcel Wanders(industrial designer), Zaha Hadid(architect) and Lee Hyo-Jae(Hanbok designer) in order to present our customers unique designs that set us apart from the competition.

1. Ben Van Berkel
2. Alexandro Mendini
3. Karim Rashid
4. Stefano Giovannoni
5. Marcel Wanders



## Preceding Development Driven by Customer Insight

Our Design Innovation transforms ideas into pilot products through design incubations grounded on our motto 'Find uncut diamonds and turn them into invaluable jewels.' The products developed through this process are extremely well-received among our customers.



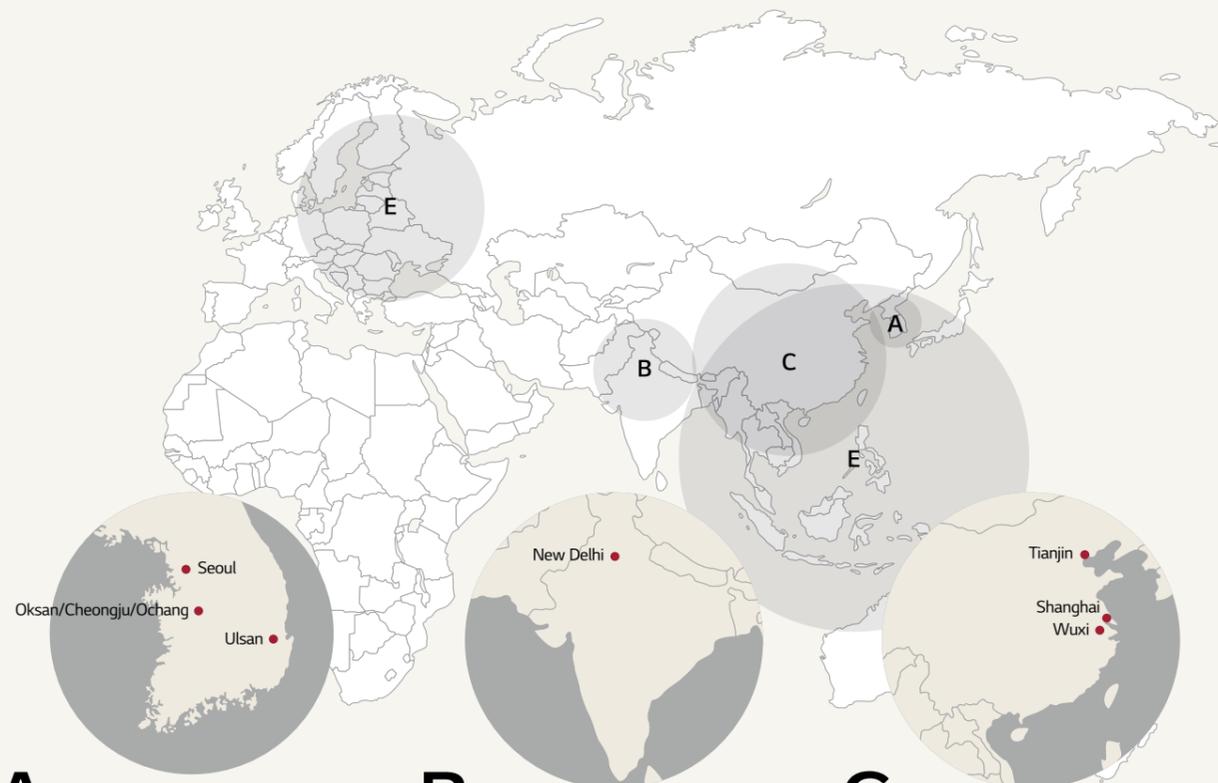
\* CMF : Color, Material, Finishing

\* NCI : New Creative Idea

# GLOBALIZATION

## Expanding Global Market Reach

We operate our headquarters and plants in Korea, along with five sales subsidiaries, three production subsidiaries and seven overseas branches mainly in the U.S.A., China and India. With our commitment to focusing on competitive product categories in line with the specificities and customer needs of each market, we will move beyond Korea into the wider world in creating spaces for customers, from living spaces to moving spaces.



### A Korea

As Korea's largest manufacturer of building & decorative materials, high functional materials and automotive materials & components, we deliver products with unrivaled quality at four plants located in Ulsan, Oksan, Cheongju and Ochang. With our Design Center as a design trend setter and our Research Center that employs our core technology to respond to future needs, we lead the market across the globe as well as in Korea.

### B India

Since India is recognized for its huge potential, we are launching products tailored to local needs and holding periodic seminars to raise our brand awareness with an eye on vinyl-coated materials for home appliance surfaces, thereby discovering new customers. Furthermore, we are focusing our marketing capabilities on the acrylic solid surface market to strengthen our No. 1 market status.

### C China

In China, our localization strategy highlights building materials such as windows and flooring, and automotive skin. Our market share is growing as the Chinese market recognizes the remarkable eco-friendly quality of our products. Furthermore, we are reinforcing our ties with local retail channels to establish a local distribution network and to deliver differentiated value to customers from production to distribution.



### D The United States

North America represents the world's largest decorative and automotive materials market, and thus our localization strategy focuses on acrylic solid surface, automotive skin, etc. Our HI-MACS (acrylic solid surface) and engineered stone plant is based in Atlanta, Georgia, and our automotive skin plant was completed in 2016 to continuously expand our market share in the United States.

### E Other Regions

In such emerging markets as the Middle East and Southeast Asia and the advanced European market, we attend local exhibitions and develop products that cater to specific customer life styles as a way to advance into these markets. In 2015, we opened new branches in Jakarta and Dubai to further accelerate our advancement into global emerging markets.

### Building Production Bases in Key Markets

- Completed an automotive skin plant in the U.S.A. (2016)
- Expanded the engineered stone production line in the U.S.A. (2016)
- Initiated the operation of a plant in Wuxi, China. (2015)

### Differentiation through Green Products and Customer-Centered Sales

We became the 1<sup>st</sup>-ever foreign company to be included in the 'Top 10 Eco-Friendly Construction Suppliers' for three consecutive years (2014-2016) at the Top China Real Estate hosted in Beijing, China.

### Raising Global Brand Awareness

To present the exceptional functionality and design of our products, we are attending a wide array of global exhibitions from Domotex Asia (Shanghai), Astana Build to NeoCon and the Big 5-International Building and Construction Show (Dubai).

# BUSINESS DOMAIN

## Thinking for a Better Customer Experience

By conducting business in building & decorative materials, high functional materials and automotive materials & components, we deliver a wide array of solutions spanning from living spaces to moving spaces while building a stronger corporate competitive edge. With our commitment to creating value-added spaces where humans and nature exist in harmony, we strive to present innovative products that cater to the taste, interest and lifestyle of our customers.



### Building & Decorative Materials

Windows and coated glass that deliver a remarkable insulation and durability performance, eco-friendly wallcovering/flooring that uses natural derivatives, insulation products that boast exceptional insulation and fire-proof properties, and acrylic solid surface most sought after by world-renowned architects, these are all products that we supply to create healthy and safe spaces.



### High Functional Materials

Our vinyl-coated materials for home appliance surfaces and advertisement materials that realize top-notch designs, and vacuum insulation that enhances energy and spatial efficiency, contribute to creating aesthetically-pleasing spaces.

### Automotive Materials & Components

We supply automotive skin and components that make up both interior/exterior of vehicles, and adopt cutting-edge technology in manufacturing lightweight components that help improve fuel efficiency so as to deliver greater customer satisfaction.

# BUILDING & DECORATIVE MATERIALS

Window/ Curtain Wall/ Functional Glass/ Flooring/  
Wallcovering/ Surface Materials/  
PF Insulation/ Wood Polymer Composite (WPC)/ Deco Film



## Window

High-insulation, energy-saving windows



- Market-leading, highest-level insulation performance
- Conveniently opens and shuts
- Differentiated designs
- Reliable supply and after-sales services

Our windows help reduce energy consumption through exceptional insulation performance while creating added value to your space through sophisticated designs and remarkable sound-proof properties. Our in-house R&D endeavors, Korea's largest automatic production system and stringent quality control allow us to deliver windows trusted by our customers.

#### PRODUCT LINE-UP

- Super Save 3-5-7, Eurosystem 9, Power Save
- Super-insulation AL TT/LS, Super Slim PS, HS-Premium 3-5-7, HS-Plus

# Curtain Wall

Curtain walls, adding to the beauty of building exteriors



- High-strength durability
- Structural safety
- Design materialization

With our capability in developing and designing a variety of products, our curtain wall allows for differentiated architectural designs for a wide array of applications from skyscrapers to commercial and residential buildings. Optimized designs that factor in engineering, wind pressure and structural strength, condensation drainage systems, and economical lightweight designs help us create curtain walls with remarkable structural stability.



# Functional Glass

High-functional glass with unmatched insulation and shielding performance

- Industry-leading insulation performance
- Solar heat shielding
- Enhanced aesthetic qualities of buildings

While keeping the essential heat in and providing solar radiation shields, our functional glass helps reduce energy consumption and create a pleasant indoor environment. Our Low-E glass adopts the state-of-the-art sputtering technique, and our 'insulation spacer' technology maintains a layer of dry air between glass sheets to deliver top-notch high-functional glass.

PRODUCT LINE-UP - Super-plus 1.0, Neutral 72/41, Neutral Silver 50/33



# Flooring

Flooring that adds to the value of space through green materials and diverse designs



- Market-leading eco-friendliness
- Customizable design
- Attenuation of everyday noise and other functionalities

We use PLA(Poly Lactic Acid) made from natural derivatives and eco-friendly plasticizers that pose no harm to human body to create safe spaces for our customers. Our wide spectrum of product line-ups allows us to provide optimal flooring options for educational and sports facilities as well as residential and commercial spaces.

**PRODUCT LINE-UP**

- ZEA Maru, Ganggreen, ZEA Sorijam, ZEA Sarangae, HOUSE
- Rexcourt, Origin, Decotile Fine, Decotile Econo, VIP Tile, Carpet Tile, Rubber

# Wallcovering

Eco-friendly, premium wallcovering that adds design elements to your wall

- Purification of indoor air
- Industry-leading eco-friendliness
- Trend-setting design

Our wallcovering that uses PLA(Poly Lactic Acid) and Sum Tile made from natural soil ingredients create added value to the space of our customers through green materials, differentiated designs and remarkable functionalities. We also collaborate with world-acclaimed designers to set the trend in the wallcovering market.

**PRODUCT LINE-UP**

- ZEA Fresh, ZINNIA, Fabric, Besti, Fiancee
- Sum Tile



# Surface Materials

Acrylic solid surface & engineered stone, ultra-premium finishing materials that enhance the value of your space



Project : Shoebaloo Shoe Store  
 Location : Amsterdam  
 Design : Roberto Meyer, Harry van den Berg, MVSA Architects  
 Fabrication : Bone Solid, Bergeijk - Smeulders Interiorgroep  
 Material : HI-MACS® Alpine White, Opal  
 Photo credit®: Jeroen Musch

- Designs that lead the global market
- Durability and hygienic qualities
- Flexible processability

Our acrylic solid surface 'HI-MACS', that delivers flexible processability and superb hygienic qualities on top of the beauty of natural marble, is chosen by world-renowned architectural designers as interior/exterior materials. Our engineered stone 'Viatera (quartz surface)' is highly popular as ultra-premium interior materials: while maintaining the sophisticated look inherent in natural stone, it dramatically improved on the shortcomings of natural stone such as moisture absorption and low strength.

PRODUCT LINE-UP - HI-MACS : Marmo, Aster, Volcanics, Lucia, Granite, Solid  
 - Viatera : Multi, Noble, Mirror, Vein, Pure, Mono



(Left)  
 Project : 2015 Milan Design Week  
 Location : Milan, Italy  
 Design : Marcel Wanders  
 Material : HI-MACS® Banana, Fiery Red, Emerald, Mazarin, Blue, Black, Monza, Black Granite

(Right)  
 Project : American Style Kitchen  
 Material : Viatera® Musica Pattern Rocco

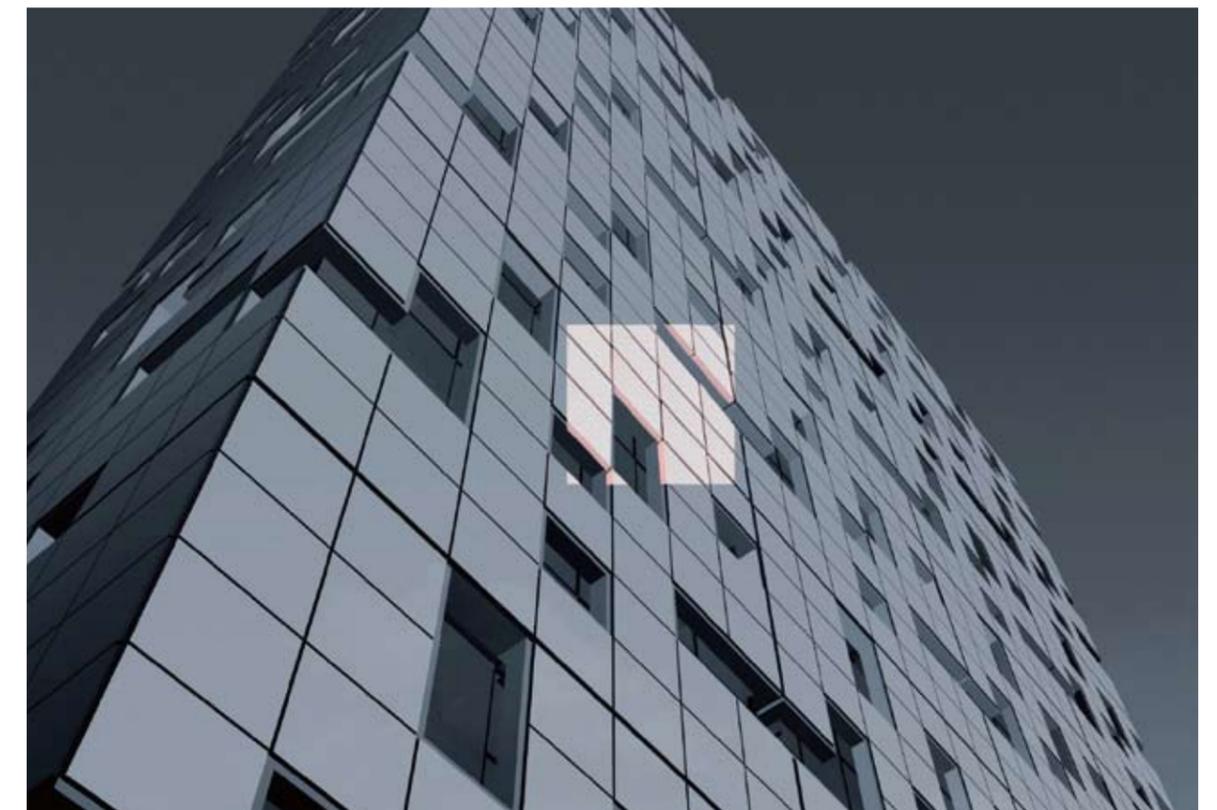
# PF Insulation

PF insulation for construction applications chosen for high insulation performance, fire safety and long-term durability

- Top-notch insulation performance
- Fire safety performance
- Long-term durability

Our PF insulation generates independent foaming agents that are 1/10 in size compared to existing insulation materials, which improves its insulation performance by up to two times. Its long-term durability ensures that its performance remains at the 90% level even after 25 years in use. Preventing the spread of flames and minimizing the generation of toxic gas in case of fire, its semi-non-combustible performance guarantees remarkable fire safety.

PRODUCT LINE-UP - PF Board, PF Fire Belt



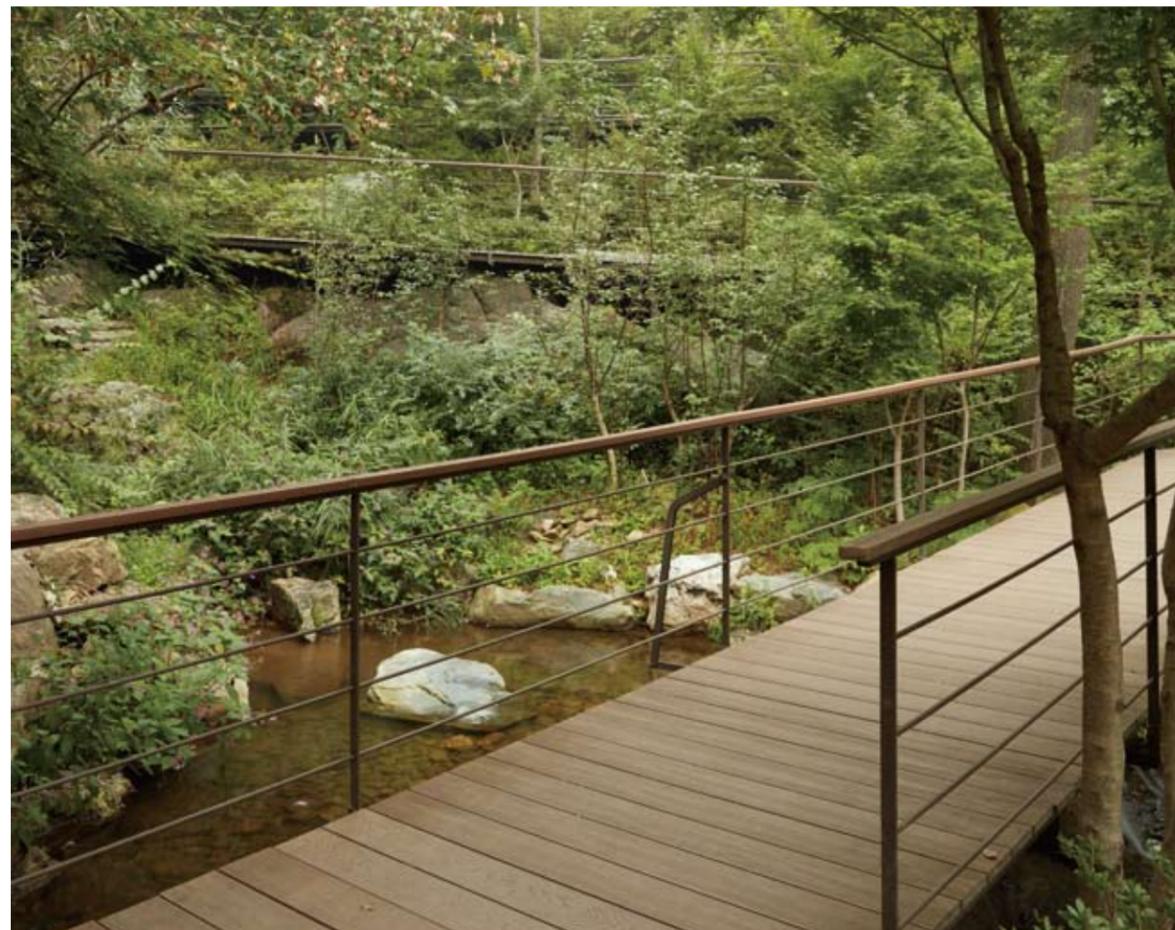
# Wood Polymer Composite (WPC)

Durable and eco-friendly synthetic wood

- More durable than natural wood
- Better than natural wood in materializing designs

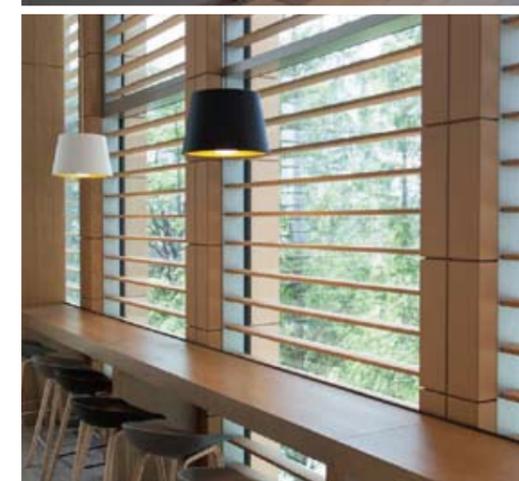
Our wood polymer composite materials are eco-friendly, made from natural wood powder and the olefin that are safe for human body, are highly durable, and deliver sophisticated surface texture through the use of embossing technology. Less prone to deformation, contamination, cracks and wear & tear than natural wood, its cost-saving benefits are even more visible with the passage of time thanks to longer service life and easier maintenance.

PRODUCT LINE-UP - Woozen, Woozen Quick



# Deco Film

Eco-friendly and high-class design finishing materials for indoor/outdoor applications



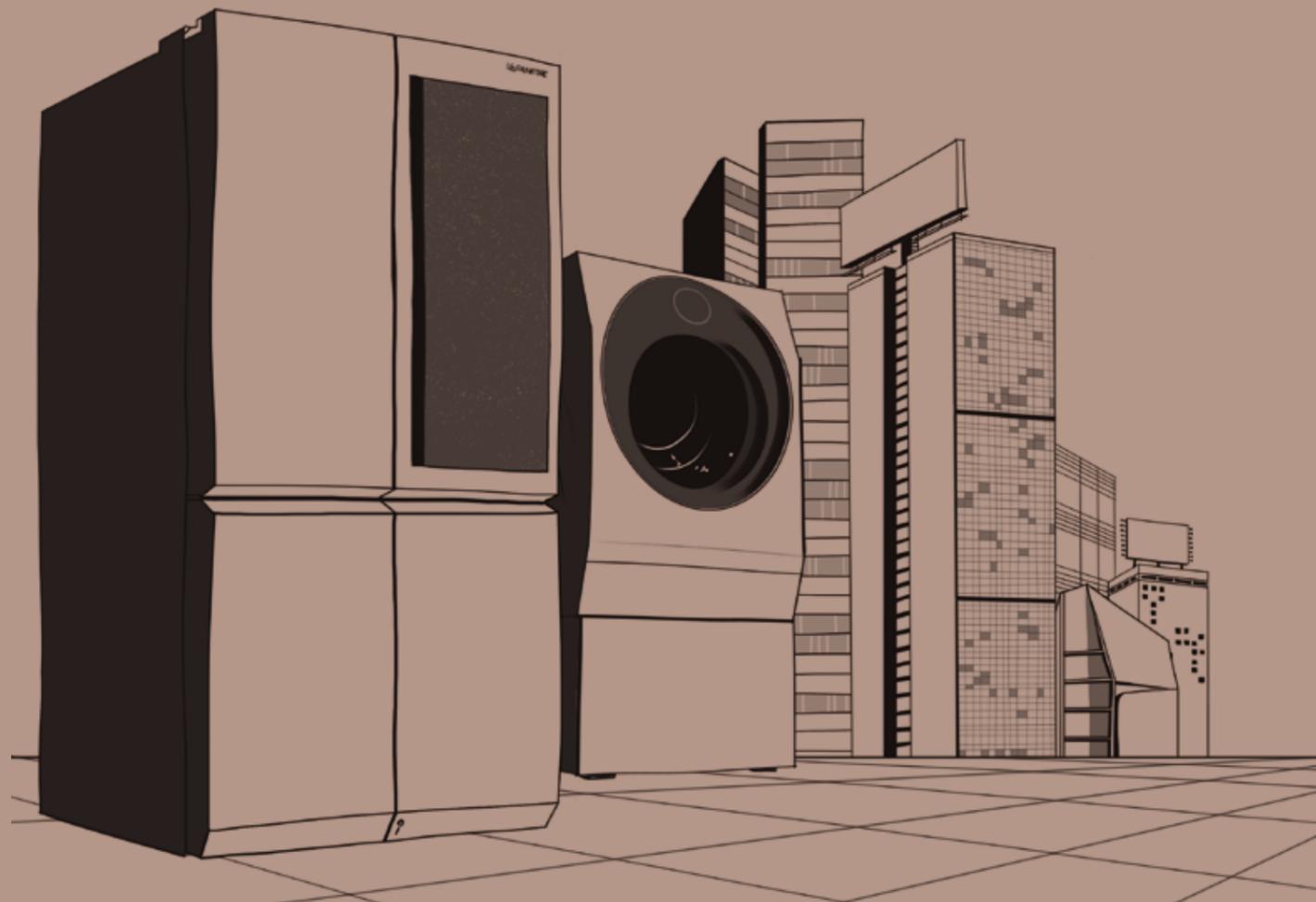
- Diverse design and texture
- Outstanding functionality  
(weather-proof, high-hardness, flame-proof, constructability)
- Market-leading eco-friendliness

Offering a wide-range of design solutions, our deco film helps materialize aesthetically-pleasant indoor/outdoor spaces from exterior windows to furniture and walls. Our eco-conscious interior/deco film is certified with the eco-labeling and recognized as the highest-grade construction materials, which relieves our customers of concerns over hazardous substances.

PRODUCT LINE-UP - Exterior Film, Furniture Film, Interior Film

# HIGH FUNCTIONAL MATERIALS

Home Appliance Surface Materials/ Sign & Graphic Materials/  
Vacuum Insulation Panel



## Home Appliance Surface Materials

Vinyl-coated materials for home appliance surfaces known for their remarkable design and technology



- Differentiated design
- Materialization of diverse exterior effects
- Chosen by global home appliances brands

Applied to the surface of home appliances such as refrigerators, washing machines and TVs, our vinyl-coated materials create added value to these home electronics for their artistic design and outstanding technology. Through continued R&D endeavors, we bring innovation to the materials that we use and set the trend in electronics design based on thorough market research.

PRODUCT LINE-UP - SUS Film, Pattern SUS, Metalon, Galaxy (Eco Series)



# Sign & Graphic Materials

Advertisement materials that deliver optimal printability and durability



- Wide spectrum of product line-ups
- Vivid colors and designs

Our advertisement materials are easy to construct and known for their globally-competitive quality, which is attributed to our proprietary Air-Free technology, and are thus used for outdoor display, signage, exhibition stand, automobile advertising and other diverse applications. Offering a wide range of product line-ups and consistent high-quality, our advertisement materials are chosen for their quality and technology by numerous customers across 20 countries.

## PRODUCT LINE-UP

- Sign & Graphic Film for Advertisement, Window film, Automotive Film

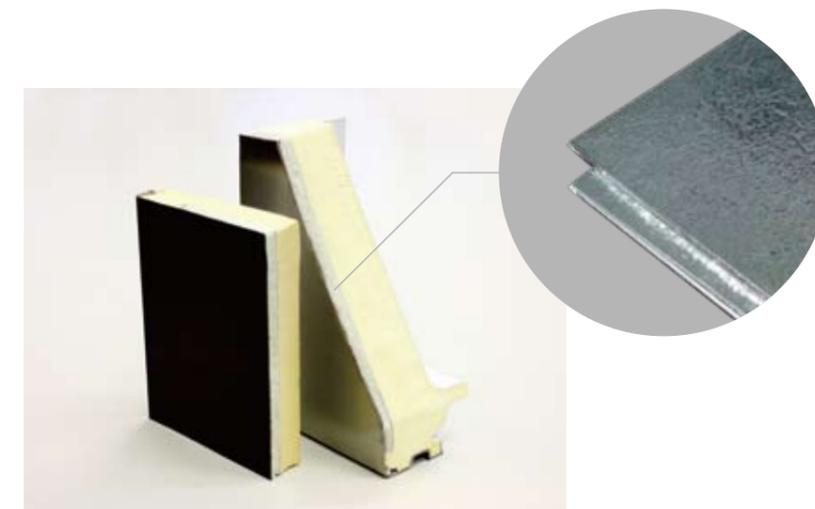


# Vacuum Insulation Panel

High-performance vacuum insulation panels that guarantee outstanding functionalities and user safety through the RoHS certification

- Increased energy/space efficiency
- Eco-friendliness certified in Europe

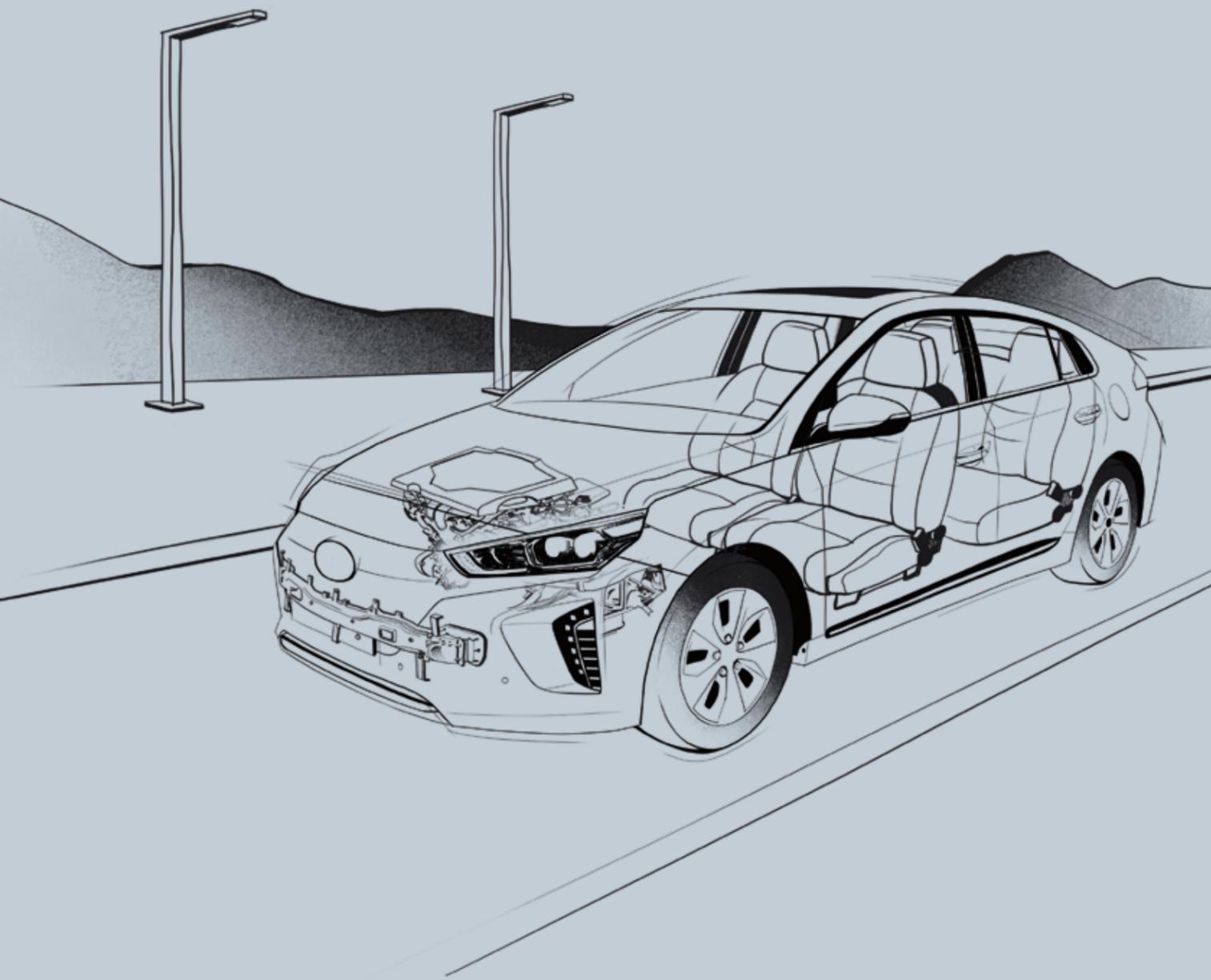
Our vacuum insulation panels not only deliver exceptional insulation performance but also were RoHS(European regulations that limit the use of hazardous substances)-certified for their eco-friendliness. They are adopted widely across our customer's living space, for such devices as refrigerators and water purifiers that demand minimum heat loss, and contribute to improving energy and spatial efficiency. Our years of experience and accumulated know-how assisted us in developing globally-popular vacuum insulation panels chosen for their top-notch insulation performance.



# AUTOMOTIVE MATERIALS AND COMPONENTS

Automotive Skin/

Automotive Lightweight Parts & Automotive Parts



## Automotive Skin

Automotive skin that enhances the value of automobile space



In addition to meeting the property requirements demanded by respective automotive parts, our automotive skin delivers innovative designs through our best-in-class technology so as to bring emotional qualities to the indoor driving space. Enhancing the value of automobile space through innovative materials (e.g. bio automotive skin that minimizes any possible harmful effects on human body) and design development, our automotive skin is chosen by global car makers.

- Eco-friendliness (World's 1<sup>st</sup> bio automotive skin)
- Differentiated materials and designs
- Chosen by global car makers



# Automotive Lightweight Parts & Automotive Parts

Automotive Lightweight materials and parts used for fuel efficiency and performance gains

## Automotive Lightweight Parts

- Independently-developed lightweight materials
- Diverse solutions available through outstanding processing technology

The use of such advanced materials as fiberglass-reinforced plastics and carbon fiber-reinforced plastics contributes to improving fuel efficiency by reducing vehicle weight by 30% against conventional steel while maintaining its strength. Our lightweight components are adopted for bumper beam, seat-back frame, undercover, and battery case, and their application scope will further extend to include roof, bonnet, door and tailgate.

Battery pack carrier



Carbon roof



Seat-back frame



Undercover



Bumper beam



Knee guard



Roof rack



PAB housing



\*PAB: Passenger Air Bag



## Automotive Parts

- Exceptional safety performance
- Diverse line-ups that include engine parts and bumpers

We supply engine parts that reduce engine weight while improving on vibration performance, and bumper and radiator grill parts, which demonstrates our commitment to the safety of pedestrians as well as the comfort of vehicle riders. Our real wood materials are used for crash pad, garnish, console and arm rest to create highly-sophisticated vehicle interiors.

Bumper



Garnish



Radiator grill



Real-wood interior materials



Cylinder head cover



Intake manifold



Oil pan



## Opening Our Ears to Customers' Voices

Contact Point for Customer Communication

### Z:IN SQUARE

We are currently operating 18 offline showrooms across the nation, including our flagship store LG Hausys Z:IN Square. Our showrooms offer total solutions, spanning from consultations on interior materials to design suggestions and the arrangement of execution companies. We plan to increase the number of these showrooms to broaden our contact points for customer communication.

Z:IN Square

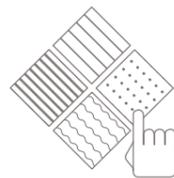


Smart Home Exhibition Room



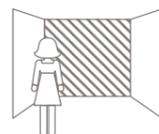
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T. +82-2-6910-9200  
Open 11:00 am / Close 08:00 pm / Closed every Monday  
www.z-in.com / www.lghausys.com

#### 1. Experiencing Materials at the Exhibition Room



Experiencing materials

Offer customers product experience opportunities - wallcovering, flooring, windows, kitchen & bathroom, and other diverse products



Design Suggestions

Offer professional interior suggestions through Z:IN coordinators



Consultations

Provide product and construction consulting services that cater to customer needs

#### 2. Arranging Reliable Execution Companies



Arrangement of Execution Companies

When requested, arrange local interior execution companies with outstanding track records

## Engaging With Our Communities

Corporate Philanthropy

### CSR

At LG Hausys, we undertake wide-ranging social-giving initiatives to pursue mutually-beneficial growth with society and contribute to our nation. We put the spirit of patriotism into action by renovating cultural heritage and memorial halls related to Korea's Independence Movement, improving the residential environment of Independence Movement patriots, and remodeling the residence of Korean War veterans. Furthermore, we are engaged in other diverse sharing-driven programs – Dokdo Love Youth Camp, Make a Happy Space – to bring pleasant changes to our society.



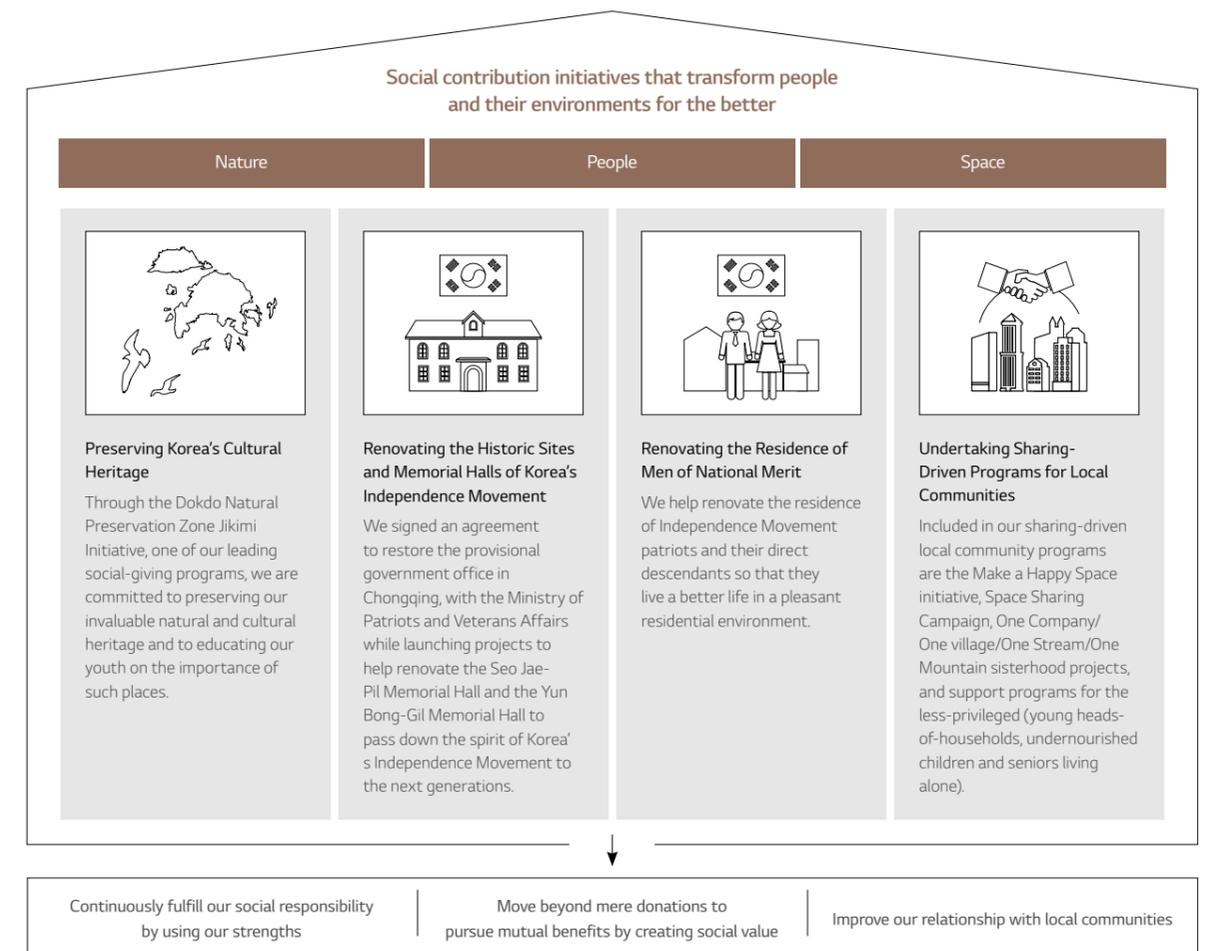
Dokdo Love Youth Camp



Renovation of the Seo Jae-Pil Memorial Hall



Renovation of the Yun Bong-Gil Memorial Hall



## KOREA

### Headquarters

Fl. 15-19, One IFC, 10 Gookjegeumyoong-Ro, Yeongdeungpo-gu, Seoul, Korea

Customer Service T. +82-080-005-4000

Design Center	27, Apgujeong-ro 42-gil, Gangnam-gu, Seoul, Korea
Corporate R&D	77, Heungandae-ro 81-gil, Dongan-gu, Anyang City, Gyeonggi Province, Korea
Cheonan Distribution Center	387, Yeongok-gil, Ipjang-myeon, Seobuk-gu, Cheonan City, South Chungcheong Province, Korea
Ochang Plant	86, Gwahaksaneop 4-ro, Ochang-eup, Cheongwon-gu, Cheongju City, North Chungcheong Province, Korea
Oksan Plant	9, OKsandsan 3-ro, Oksan-myeon, Heungdeok-gu, Cheongju City, North Chungcheong Province, Korea
Cheongju Plant	39, Baekbong-ro, Heungdeok-gu, Cheongju City, North Chungcheong Province, Korea
Ulsan Plant	275, Deokmang-ro, Onyang-eup, Ulju-gun, Ulsan, Korea

## OVERSEAS

### Production Subsidiary

#### U.S.A. (Adairsville)

LG Hausys America, Inc.  
310 LG Drive, Adairsville, GA 30103  
T. 1-706-879-3200

#### CHINA (Tianjin)

LG Hausys Tianjin Co., Ltd.  
12, Quanfa Road, Wuqing  
DEV Area, TianJin Hitech  
Industry Zone, TianJin, China  
T. 86-22-8212-5558

#### CHINA (Wuxi)

LG Hausys (Wuxi) Co., Ltd.  
NO.2 Hong Xiang Road,  
Wuxi New District,  
Jiangsu P.R. China 214145  
T. 86-510-6668-6888

### Sales Subsidiary

#### U.S.A. (Atlanta)

LG Hausys America, Inc.  
900 Circle 75 Parkway,  
Suite1500, Atlanta, GA 30339  
T. 1-678-486-8244

#### CHINA (Shanghai)

LG Hausys Trading Co., Ltd.  
19F Magnolia Plaza No.777 Hongqiao  
Road, Xuhui District, Shanghai,  
China 200030  
T. 86-21-5241-6600

#### EUROPE (Frankfurt)

LG Hausys Europe GMBH  
Lyoner str 15, Atricom C8,  
D-60528 Frankfurt/m, Germany  
T. 0049-69-583029-0

#### RUSSIA (Moscow)

LG Hausys Rus, LLC.  
Lesnaya Plaza 8th floor, 4, 4th  
Lesnoy pereulok, Moscow,  
125047, Russia  
T. 7-495-663-39-58

#### INDIA (Gurgaon)

LG Hausys India Pvt. Ltd.  
Delta Tower, 6th Floor, Plot No.  
54, Sector 44 Gurgaon – 122001,  
Haryana, India  
T. 91-124-4212590

### Overseas Branch

#### TURKEY (Istanbul)

LG Hausys, Ltd. Istanbul Office  
Büyükdere cad. Maslak Nurul  
Plaza No: 255 A Blok 8.Kat  
34398 Maslak, Istanbul Turkey  
T. 90-212-285-1101

#### UAE (Dubai)

LG Hausys, Ltd. Dubai Office  
Dubai Internet City Building @3,  
Dubai, United Arab Emirates  
T. 971-4-553-1452

#### JAPAN (Tokyo)

LG Hausys, Ltd. Tokyo Office  
Kyobashi Trust-Tower 14F, 2-1-3  
Kyobashi, Chuo-ku, Tokyo,  
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T. 81-3-5299-4533

#### TAIWAN (Taipei)

LG Hausys, Ltd. Taipei Office  
台北市內湖區提頂大道2段89號  
2樓 2F, No. 89, Sec.2, Tiding Ave.,  
Taipei 11493, Taiwan  
T. 886-2-2658-6370

#### INDONESIA (Jakarta)

LG Hausys, Ltd. Jakarta Office  
Tower One at The City Center  
(TCC) Batavia 18th Floor, Unit 2B  
KH. Mas. Mansyur Kav. 126 Kel.  
Karet Tengsin, Kec. Tanah Abang  
Jakarta Pusat-10220  
T. 62-21-2967-5043

#### THAILAND (Bangkok)

LG Hausys, Ltd. Bangkok Office  
19th Floor, Sermmmit Tower,  
159 Asoke, Sukhumvit 21 Rd,  
Bangkok 10110, Thailand  
T. 66-2-665-7417-8

#### VIETNAM (Ho Chi Minh)

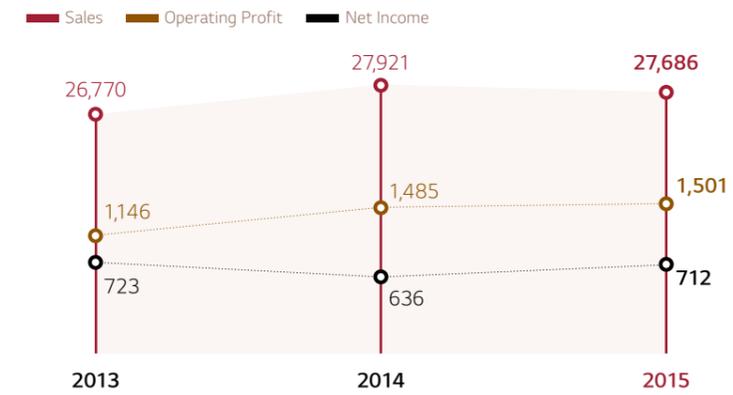
LG Hausys, Ltd. Ho Chi Minh Office  
801A, 8 Flr Sailing Tower,  
111A Pasteur Str, Ben Nghe Ward,  
Dist 1, HCM, VN  
T. 84-8-38248811/22/33



www.lghausys.com

## 2015 KEY PERFORMANCE

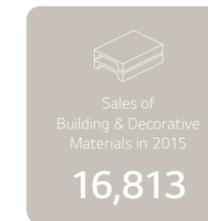
### Business Outcomes (Unit: KRW 100 million)



### Ratio of Overseas Sales (Unit: %) (As of 2015)



### Sales and Operating Profit by Business Division (Unit: KRW 100 million)



Category		2013	2014	2015
Building & Decorative Materials	Sales	15,328	16,739	16,813
	Operating Profit	468	887	929
High Functional/Auto Materials	Sales	11,042	10,641	9,985
	Operating Profit	801	682	670
Common/Others	Sales	400	542	888
	Operating Profit	(124)	(83)	(97)

### Employees in Korea and abroad (Unit: No. of persons) (As of 2015)



### Shareholder Composition (Unit: %) (As of 2015)

